

Word Problems: Exponential vs. Linear

I. Decide whether each of the following situations is linear, exponential, or neither. Define a function that represents each situation.

1. Ali reads at a rate of 25 pages per hour. (Let x be the number of hours and $f(x)$ be the number of pages read.)
2. A bank account starting at \$100 gains 3% every year. (Let x be the number of years and $f(x)$ be the value of the account.)
3. Avdeep runs 4 miles every hour. . (Let x be the number of hours and $f(x)$ be the number of miles.)
4. Peter tosses a ball into the air and its height is modeled by the function $h(t) = -16t^2 + 10t + 4$. (Ok, the function is already given here.)
5. A new car worth \$20,000 loses 30% of its value every year. (Let x be the number of years and $f(x)$ be the value of the car.)
6. Every time a 10 cm x 10 cm piece of paper is folded, it becomes half as big. (Let x be the number of folds and $f(x)$ be the area of the folded paper.)
7. Connor starts with \$75 and spends \$15 every week. (Let x be the number of weeks and $f(x)$ be the amount he has left.)

II. Carefully solve each of the following problems. Pay attention linear versus exponential models.

1. In the year 1980, company A's sales were \$5000 and company B's sales were \$1400. Company A's sales grew by \$400 each year. Company B's sales grew by 15% each year.
 - a. Define a function $A(t)$ that shows company A's sales t years after 1980.
 - b. Define a function $B(t)$ that shows company B's sales t years after 1980.
 - c. Whose sales were higher in 1993, and by how much?
 - d. Graph both functions on your calculator. When did company B's sales first surpass company A's sales?
 - e. Write an equation that you could solve to determine when company A's sales were \$10,000. Write an equation that can be solved to determine when company B's sales were \$10,000. Solve the first one by hand and use your calculator to solve the 2nd one.
2. A new luxury automobile costs \$50,000. Assume its value after seven years is \$22,000.
 - a. Assume the function describing the car's value when it is x years old is linear. Write an equation for it (in slope-intercept form). Hint: the 2 points you know are (0,something) and (7, something).
 - b. What is the slope and what does it mean? What is the intercept and what does it mean?
 - c. Assume instead that the value fell by a constant percentage rate each year. What was the percentage decline in value?
 - d. Write an exponential function describing the car's value when it is x years old.
 - e. Use each model to calculate the car's value when it is 3 years old and when it is 13 years old.
 - f. Which model do you think is better and why?
 - g. Use each model to determine when the car's value first hits \$10,000. You will need your calculator for the exponential model.
 - h. Use each model to determine when the car is worthless.
3. The population of a small country is currently 2 million and is growing at the rate of 5% per year. The country currently produces enough food to feed 4 million people. Because of increases in

population and farming techniques, each year the food supply increases by enough to feed 0.3 million more people per year.

- Write a function $p(t)$ showing the population (in millions) t years from now.
- Write a function $f(t)$ showing the food supply (for millions of people) t years from now.
- Twenty years from now, what will the population be and what will the food supply be?
- Graph both functions on your calculator. When will the population surpass the food supply?
- What is the meaning of $f(t) = 6$?

4. The value of an object was \$4000 in 1980. In 2007, it was worth \$7800. The annual percent growth has been constant.

- What is the annual percent growth?
- Write an equation showing the object's value t years after 1980.
- When will its value first hit \$12,000?
- What was its value in 1993?
- What if this situation was linear, rather than exponential? In other words, suppose the value of the object increased by the same amount each year. Write a new equation giving the object's value t years after 1980. When will its value first hit \$12,000? What was its value in 1993?

ANSWERS:

Section I:

1. Linear 2. Exponential 3. Linear 4. Neither (it's quadratic) 5. Exponential 6. Exponential 7. Linear.

Section II:

1a. $A(t) = 5000 + 400t$ b. $B(t) = 1400 \cdot 1.15^t$ c. $A(13) = 10,200$ $B(13) = 8614$; so A's by \$1586. d. year 15, so 1995; (meet at $t=14.66$) e. $5000 + 400t = 10000$ $1400 \cdot 1.15^t = 10000$
company A: $t=12.5$ (mid 1992) company B: $t=14.07$ years

2a. $y = -4000x + 50000$ b. starts at \$50,000 and falls by \$4000 per year
c. -11.1% per year d. $y = 50000 \cdot 0.889^x$ e. 3 years: linear=\$38,000 exp=\$35,130
13 years: linear=\$-2000 exp=\$10,832. f. I like exponential: value never becomes negative
g. linear 10 years; exp is 13.68 years. h. linear: 12.5 years; exponential: never

3a. $p(t) = 2 \cdot 1.05^t$ b. $f(t) = 4 + 0.3t$ c. $p(20) = 5.31$ mill $f(20) = 10$ mill d. in 44.16 years

4a. $7800 = 4000(1+r)^{27}$ so $r=2.5\%$ b. $V(t) = 4000(1.025)^t$ c. 44.49 years

d. $4000(1.025)^{13} = 5514$ e. $V(t) = \frac{3800}{27}t + 4000$, in 2037, \$5829